



AUSTRALIAN
MARKETING
INSTITUTE



EMERGING
MARKETERS

Emerging Marketers is a national special interest group initiative of the Australian Marketing Institute (AMI), designed to cater specifically for the needs of marketing students from tertiary institutions, recent marketing graduates and marketers with less than five years of experience.

The group provides opportunities to network and socialise with other marketing students, recent graduates or emerging marketers at dedicated events.

The Australian Marketing Institute (AMI) is the professional body representing marketing in Australia. Australian Marketing Institute membership is the only way you can apply for and retain the status of Certified Practising Marketer (CPM).

The Australian Marketing Institute offers:

- A respected and authoritative voice for the profession
- Strong advocacy of the highest standards in marketing
- The opportunity to achieve career advancement and enhanced credibility in the profession through professional development programs
- Access to the latest information on marketing practise
- Networking with fellow practitioners

For further information about Australian Marketing Institute including Emerging Marketers, membership, workshops, conferences and calendar of events:

1300 737 445 | membership@ami.org.au | www.ami.org.au
GPO Box 5295 Sydney NSW 2001

AUSTRALIAN MARKETING INSTITUTE

EMERGING MARKETERS

STUDENT MEMBERSHIP

Information and Application



Value Creation Through Marketing

AUSTRALIAN MARKETING INSTITUTE
EMERGING MARKETERS
STUDENT MEMBERSHIP INFORMATION

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**JOIN THE AUSTRALIAN MARKETING INSTITUTE
AND BEGIN YOUR CAREER IN MARKETING**

The Australian Marketing Institute is the membership body for professional marketers. Its key objectives are to provide representation and professional development for marketers and to advance the practice of marketing as a critical value-adding activity. The Institute, as the voice of the marketing profession, has established strong links with business, academia and government.

Membership of the AMI offers you the opportunity to further your professional development through attendance to marketing focused training seminars and provides access to the latest developments in the profession.



WHY SHOULD YOU BECOME AN EMERGING MARKETER?

Given today's highly competitive environment, joining your professional association gives you access to marketing and your future employers. Being involved with Emerging Marketers is an indication to potential employers of your commitment to a career in marketing. By developing your marketing capabilities and professional contacts you are increasing your competitive advantage and skill set.

MEMBERSHIP BENEFITS

- Subscription to AMI's official publication, *Professional Marketing*, issued quarterly
- Online access to *B&T Today* - marketing, advertising and media articles from *B&T* magazine
- Online delivery of the AMI's monthly newsletter, *Marketing Update*
- Access to the AMI website's online member-only pages which includes an extensive library, marketing podcasts, job opportunities and much more
- Substantial savings on attending AMI events and seminars at member rates
- Volunteer opportunities

STUDENTS IN THE EARLY STAGES OF STUDY

- Opportunities to network and socialise with other marketing students
- Get in early and find out about the marketing profession
- Access to relevant information to help with assignments and research

FINAL YEAR MARKETING STUDENTS

- Industry networking and career development events
- Opportunities to meet potential employers

EVENTS FOR EMERGING MARKETERS

Our events program offers you excellent opportunities to network and socialise with your fellow students, graduates or marketers in the profession. Visit the AMI website at www.ami.org.au and follow the links to Emerging Marketers.



AUSTRALIAN MARKETING INSTITUTE
EMERGING MARKETERS
 STUDENT MEMBERSHIP APPLICATION FORM

APPLICATION IS AVAILABLE TO FULL-TIME STUDENTS ONLY

(AMI Student Membership Subscriptions are for 12, 24, 36 or 48 months from date of acceptance)

JOIN US!

As a student member, you will benefit from the programs available, such as continuing education and development, and by sharing ideas and knowledge with your peers.

Your involvement with the Australian Marketing Institute signals your support of the marketing profession and can provide a pathway to help you continue to develop individually and in your career.

STUDENT MEMBERSHIP

Full time students may apply for 1, 2, 3 or 4 year/s student membership as follows *(all amounts include GST)*:

1 YEAR - \$33 | 2 YEARS - \$55 | 3 YEARS - \$66 | 4 YEARS - \$77

Join for 4 years and enjoy a saving of over 70% and membership benefits throughout your studies.

MEMBERSHIP APPLICATION FORM

A Student Membership application form is attached.

Please post the completed application form to:

Australian Marketing Institute
 Membership Services
 GPO Box 5295
 Sydney NSW 2001

Or fax the form to: 1300 131 468

Online applications: www.ami.org.au

YOUR DETAILS

| | | |
|---------------|------------|----------|
| TITLE | FIRST NAME | |
| LAST NAME | | |
| DATE OF BIRTH | | |
| ADDRESS | | |
| | | |
| SUBURB | STATE | POSTCODE |
| TEL | FAX | |
| MOBILE | | |
| EMAIL | | |

EDUCATIONAL DETAILS

| | | |
|-------------------------------------|--------------------------------|--|
| ENROLLED AT | | |
| COURSE NAME | | |
| YEAR OF STUDY (ie 1st, 2nd) [] | COMPLETION EXPECTED [20] | |

DECLARATION *(! Please ensure you complete this Declaration)*

I hereby apply for student membership of the Australian Marketing Institute (AMI) on the basis of the information provided on this form, and agree to accept the decision of the Institute on my eligibility for student membership. If accepted, I agree to abide by the Institute's Constitution and such alterations or amendments, including rates of subscription, as may be made from time to time, and also to abide by the provisions of the Institute's *Code of Professional Conduct*. I authorise the AMI to verify the details shown on this application by contacting any organisation or institution noted on this application, or by requiring me to submit such documents as considered necessary by the Institute. Anyone having given false information in order to obtain admission or upgrade with the Institute is liable for immediate expulsion.

| | |
|-----------|------|
| SIGNATURE | DATE |
|-----------|------|

PAYMENT DETAILS

*Australian Marketing Institute ABN 30 000 026 586.
 This form constitutes a Tax Invoice upon receipt of payment. All amounts include GST.*

| | |
|--|--------|
| STUDENT [] 1 YR - \$33 [] 2 YRS - \$55 [] 3 YRS - \$66 [] 4 YRS - \$77 | |
| [] CHEQUE PAYABLE TO AUSTRALIAN MARKETING INSTITUTE | |
| [] CREDIT CARD [] AMEX [] VISA [] DINERS [] MASTERCARD | |
| CREDIT CARD NUMBER | EXPIRY |
| NAME ON CARD | |
| SIGNATURE | |