

TASMANIAN MARKETER OF THE YEAR NOMINATIONS NOW OPEN

The Australian Marketing Institute Awards for Marketing Excellence are presented to those organisations and marketers who have achieved extraordinary success in their marketing strategies and campaigns throughout the year.

Each year this also includes the recognition of one marketer as a standout achiever in the industry, recognised and honoured at the Awards Ceremony as Tasmanian Marketer of the Year.

The Australian Marketing Institute is now accepting nominations for 2011 Tasmanian Marketer of the Year. All **current Australian Marketing Institute members** are eligible for nomination.

Please refer to the attached standard nomination form to be returned to tas@ami.org.au by no later than **Friday 19th August**.

JUDGING CRITERIA

All applications will be judged by an independent panel of judges in accordance with the following criteria. **Please keep this in mind when completing the nomination form.**

1. Personal achievement in the marketing industry
2. Commitment to building Tasmanian businesses and brands
3. Nurturing emerging talent
4. A well respected leader of the marketing community
5. Commitment to growth and innovation in the Tasmanian marketing industry

FOR MORE INFORMATION

If you have any questions regarding the nomination process please contact;

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ENTRY FORM
2011 AUSTRALIAN MARKETING INSTITUTE TASMANIAN
MARKETER OF THE YEAR



IMPORTANT DATES FOR 2011

Tuesday 9 th August	Award entries open
Friday 19 th August	Award entries close
Thursday 22 nd September	Award ceremony

NOMINATION DETAILS

NAME OF NOMINEE	
POSITION	
COMPANY	
CONTACT PHONE	
CONTACT MOBILE	
CONTACT EMAIL	
NOMINATED BY	
CONTACT PHONE	
CONTACT EMAIL	

ACHIEVEMENT NOMINATED FOR AWARD

In 250 words or less outline why you are nominating this person for 2011 Marketer of the Year:
 (attach a new document if necessary)