

Policy number: 03-MIS-I-0001794

Name Insured: All Financial Members of the Australian Marketing Institute (AMI) as detailed in Special Conditions under the heading 'Named Insured'

Professional Services Covered by this Policy:

Marketing Consultants in respect of the following activities carried out in the conduct of a legitimate business engaged in the provision of Marketing Consultancy services:

- i. Advice about sales strategy and promotion.
- ii. Conduct of and advice about market research.
- iii. Advice about online marketing.
- iv. Advice about brand and/or product management.
- v. Advice about public relations issues.
- vi. Web development, social media and E marketing management.
- vii. Strategic management consultancy services in relation to marketing activities.

Description of Policy: Professional Indemnity Policy
PIUS PI 1215

Period of Insurance:

Policy Inception date	01/07/2017	
Policy Expiry Date	01/07/2018	At 4.00 PM

Retroactive Date: Without limitation of date - excluding known claims and claims arising from known circumstances

Particulars of risk

Policy Limit: \$5,000,000 and \$10,000,000 in the aggregate
Exclusive of Costs and expenses

Excess: \$1,000 Costs Exclusive

Territorial Limit: Worldwide

Jurisdictional Limits: Worldwide, excluding U.S.A. and Canada

Insurer: CGU Insurance Limited ABN 27 004 478 371

Date of Issue: 30/06/2017

*Signed by and on behalf of Pacific Indemnity
Underwriting Solutions Pty Ltd*


