

FOUNDATION WORKSHOPS

2012 PROGRAM - REGISTRATION FORM



How to Register

Complete and submit this Registration Form

Fax: 1300 131 468

Post: Australian Marketing Institute
GPO Box 5295 Sydney NSW 2001

Email: events@ami.org.au

Individuals may register online at www.ami.org.au

Your Details

Please write clearly and use a black pen to complete this form.

TITLE	FIRST NAME		
LAST NAME			
POSITION			
ORGANISATION			
ADDRESS			
SUBURB / TOWN		STATE	POSTCODE
TEL	FAX		
MOBILE			
EMAIL			

Group Bookings

Book 3 participants and your 4th attends free of charge (same workshop registrations only).

DELEGATE 1: AMI MEMBER? YES NO	CPM MEMBER? YES NO
TITLE	FIRST NAME
LAST NAME	
POSITION	
EMAIL	
DELEGATE 2: AMI MEMBER? YES NO	CPM MEMBER? YES NO
TITLE	FIRST NAME
LAST NAME	
POSITION	
EMAIL	
DELEGATE 3: AMI MEMBER? YES NO	CPM MEMBER? YES NO
TITLE	FIRST NAME
LAST NAME	
POSITION	
EMAIL	
DELEGATE 4: AMI MEMBER? YES NO	CPM MEMBER? YES NO
TITLE	FIRST NAME
LAST NAME	
POSITION	
EMAIL	

Payment Details

AMOUNT PAYABLE [\$]

[] PLEASE INVOICE MY COMPANY

[] CHEQUE Payable to Australian Marketing Institute

[] CREDIT CARD [] AMEX [] VISA [] DINERS [] MASTERCARD

CREDIT CARD NUMBER EXPIRY DATE

NAME ON CARD

SIGNATURE

Australian Marketing Institute ABN 30 000 026 586. All prices include GST. This form constitutes a Tax Invoice upon receipt of payment. Confirmation of your registration and receipt will be sent via email. Ensure you have provided your email address. Registrations without payment will not be processed. Delegates must sign the form to validate the registration. Should you be unable to attend, a substitute delegate is welcome at no extra charge. Alternatively, a full refund, less a \$164 service charge, will be made for cancellations in writing (email or fax) up to two (2) weeks prior to the event.

National Workshop Attendance: To ensure that our 2012 program is accessible to members nationally, a 50% discount rate is available for members who wish to attend a workshop not scheduled within their home state during 2012. This offer is limited to the first four (4) members per workshop and applies to one day and two day Foundation Workshops only.

Insurance: Registration fees do not include personal, travel or medical insurance of any kind. Participants are advised that a travel insurance policy be taken out to cover loss, cancellation, medical cover, etc for any reason. The Event Managers do not take any responsibility for any attendees failing to insure.

Disclaimer: The information contained in this publication is correct at the time of printing. The Australian Marketing Institute reserves the right to alter or delete items from the program as circumstances dictate and takes no responsibility for any errors, omissions and changes. Check www.ami.org.au for updates.

Choose Your Registration

Two Day Workshops: CPM \$760 | AMI MEMBER \$790 | NON MEMBER \$990
INTERSTATE* CPM \$380 | INTERSTATE* AMI MEMBER \$395 * If attending as part of the National Workshop Attendance please mark delegate's box below with an asterisk *

		DELEGATE NUMBER			
		1	2	3	4
	Principles of Marketing				
	NSW - Sydney	12-13 March			
	VIC - Melbourne	22-23 March			
	QLD - Brisbane	3-4 May			
	NSW - Sydney	21-22 May			
	WA - Perth	7-8 June			
	SA - Adelaide	23-24 July			
	VIC - Melbourne	6-7 August			
	NSW - Sydney	27-28 August			
	NSW - Sydney	5-6 November			
VIC - Melbourne	13-14 November				
	Effective Marketing Plans from Strategy to Tactics				
	NSW - Sydney	29-30 March			
	VIC - Melbourne	10-11 May			
	NSW - Sydney	14-15 June			
	VIC - Melbourne	10-11 September			
	NSW - Sydney	17-18 September			
	QLD - Brisbane	15-16 October			
	SA - Adelaide	25-26 October			
	NSW - Sydney	22-23 November			
	VIC - Melbourne	29-30 November			
	Marketing for Professional Services				
	VIC - Melbourne	16-17 May			
	NSW - Sydney	16-17 July			
	QLD - Brisbane	3-4 September			
	Social Media Applications for Business				
	NSW - Sydney	19-20 March			
	SA - Adelaide	1-2 May			
	VIC - Melbourne	22-23 May			
	QLD - Brisbane	5-6 June			
	WA - Perth	5-6 September			
	NSW - Sydney	10-11 September			
VIC - Melbourne	21-22 November				
	Business and Public Relations Writing				
	NSW - Sydney	6-7 March			
	VIC - Melbourne	13-14 March			
	WA - Perth	8-9 May			
	SA - Adelaide	29-30 May			
	NSW - Sydney	17-18 July			
	VIC - Melbourne	4-5 September			
QLD - Brisbane	16-17 October				
	Project Management Skills for Marketing Professionals				
	NSW - Sydney	31 May - 1 June			
	QLD - Brisbane	18-19 June			
	VIC - Melbourne	15-16 November			

One Day Workshops: CPM \$560 | AMI MEMBER \$590 | NON MEMBER \$790
INTERSTATE* CPM \$280 | INTERSTATE* AMI MEMBER \$295 * If attending as part of the National Workshop Attendance please mark delegate's box below with an asterisk *

	Principles of Digital Marketing				
	WA - Perth	28 March			
	NSW - Sydney	8 May			
	QLD - Brisbane	10 May			
	NSW - Sydney	20 June			
	VIC - Melbourne	16 August			
	VIC - Melbourne	18 September			
	Principles of Marketing Budgets				
	VIC - Melbourne	27 July			
	NSW - Sydney	31 August			
	Market Research for Marketers				
NSW - Sydney	30 August				
	Measuring Marketing Performance				
	NSW - Sydney	22 March			
	TAS - Hobart	25 July			
	VIC - Melbourne	30 October			
	Segmentation for Competitive Advantage				
	VIC - Melbourne	18 May			
	NSW - Sydney	30 July			
	TAS - Hobart	27 September			
	Principles of Media Release Writing				
	NSW - Sydney	1 May			
	VIC - Melbourne	25 July			
	QLD - Brisbane	29 August			
	Principles of Online Writing				
	VIC - Melbourne	13 June			
	QLD - Brisbane	23 October			
	NSW - Sydney	13 November			
	Principles of Service Design				
	NSW - Sydney	22 June			
	VIC - Melbourne	10 August			