

ADVANCED WORKSHOPS

2012 PROGRAM - REGISTRATION FORM



How to Register

Complete and submit this Registration Form

Fax: 1300 131 468

Post: Australian Marketing Institute
GPO Box 5295 Sydney NSW 2001

Email: events@ami.org.au

Individuals may register online at www.ami.org.au

Your Details

Please write clearly and use a black pen to complete this form.

TITLE FIRST NAME

LAST NAME

POSITION

ORGANISATION

ADDRESS

SUBURB / TOWN STATE POSTCODE

TEL FAX

MOBILE

EMAIL

Group Bookings

Book 3 participants and your 4th attends free of charge (same workshop registrations only).

DELEGATE 1: AMI MEMBER? YES NO CPM MEMBER? YES NO

TITLE FIRST NAME

LAST NAME POSITION

EMAIL

DELEGATE 2: AMI MEMBER? YES NO CPM MEMBER? YES NO

TITLE FIRST NAME

LAST NAME POSITION

EMAIL

DELEGATE 3: AMI MEMBER? YES NO CPM MEMBER? YES NO

TITLE FIRST NAME

LAST NAME POSITION

EMAIL

DELEGATE 4: AMI MEMBER? YES NO CPM MEMBER? YES NO

TITLE FIRST NAME

LAST NAME POSITION

EMAIL

Payment Details

AMOUNT PAYABLE [\$]

[] PLEASE INVOICE MY COMPANY

[] CHEQUE Payable to Australian Marketing Institute

[] CREDIT CARD [] AMEX [] VISA [] DINERS [] MASTERCARD

CREDIT CARD NUMBER EXPIRY DATE

NAME ON CARD

SIGNATURE

Choose Your Registration

One Day Workshops: CPM \$850 | AMI MEMBER \$950 | NON MEMBER \$1150
 INTERSTATE* CPM \$425 | INTERSTATE* AMI MEMBER \$475 *If attending as part of the National Workshop Attendance please mark delegate's box below with an asterisk *

		DELEGATE NUMBER			
		1	2	3	4
	Brand Architecture				
	VIC - Melbourne 17 May				
	NSW - Sydney 15 November				
	Brand Management				
	NSW - Sydney 15 May				
	VIC - Melbourne 5 June				
	Brand Positioning				
	NSW - Sydney 7 June				
	VIC - Melbourne 9 October				
	Customer Management				
	VIC - Melbourne 3 August				
	NSW - Sydney 21 September				
	Driving Marketing Strategy				
	NSW - Sydney 7 August				
	VIC - Melbourne 23 August				
	Managing Marketing Communications in a 'Push & Pull' Marketplace				
	NSW - Sydney 2 May				
	VIC - Melbourne 3 May				
	Scenario Planning				
	NSW - Sydney 10 May				
	VIC - Melbourne 30 August				
	Social Media Strategy				
	NSW - Sydney 21 June				
	VIC - Melbourne 18 July				
	NSW - Sydney 24 October				
	VIC - Melbourne 20 November				

Australian Marketing Institute ABN 30 000 026 586. All prices include GST. This form constitutes a Tax Invoice upon receipt of payment. Confirmation of your registration and receipt will be sent via email. Ensure you have provided your email address. Registrations without payment will not be processed. Delegates must sign the form to validate the registration. Should you be unable to attend, a substitute delegate is welcome at no extra charge. Alternatively, a full refund, less a \$164 service charge, will be made for cancellations in writing (email or fax) up to two (2) weeks prior to the event.

National Workshop Attendance: To ensure that our 2012 program is accessible to members nationally, a 50% discount rate is available for members who wish to attend a workshop not scheduled within their home state during 2012. This offer is limited to the first four (4) members per workshop and applies to one day Advanced Workshops only.

Insurance: Registration fees do not include personal, travel or medical insurance of any kind. Participants are advised that a travel insurance policy be taken out to cover loss, cancellation, medical cover, etc for any reason. The Event Managers do not take any responsibility for any attendees failing to insure.

Disclaimer: The information contained in this publication is correct at the time of printing. The Australian Marketing Institute reserves the right to alter or delete items from the program as circumstances dictate and takes no responsibility for any errors, omissions and changes. Check www.ami.org.au for updates.