

Participation Marketing

Immersing Customers in the Brand Experience

HOW TO REGISTER

ONLINE

For online registrations please visit
www.ami.org.au/2008QMS

TELEPHONE

Please have your credit card details ready to quote.

TEL 1300 737 445

FAX

Complete and send this registration form to:

FAX 1300 131 468

MAIL

Complete and mail this registration form together with payment to:

2008 Queensland
Marketing Summit
Australian Marketing Institute
PO BOX 7443
MELBOURNE VIC 3004

MEMBERSHIP REGISTRATION

Save by becoming an AMI member prior to registering for the Summit

AMI membership \$285 - contact Membership Services on the above details

Registrations without payment will not be processed. Delegates must sign the form to validate the registration. Should you be unable to attend, a substitute delegate is always welcome at no extra charge. Alternatively, a full refund, less a \$164 (including GST) service charge, will be made for cancellations in writing (email or fax) up to two (2) weeks prior to the event. Confirmation of your registration will be sent via email. Please ensure you have provided your email address details.

ONSITE REGISTRATIONS

Name badges and conference proceedings can be collected from the conference desk on Thursday 27 March from 8:30am to 5.00pm and Friday 28 March from 8:30am to 5.00pm.

PRIVACY CLAUSE

Please note that details of conference delegates may be made available to sponsors and exhibitors at this event for marketing purposes. If you do not wish this to happen, please indicate:

I do not wish to have my details made available to sponsors/exhibitors at this event.

How did you find out about this conference?

- AMI mail-out
 Email
 Professional Marketing magazine
 Radio
 Web
 Word of mouth
 Other _____

REGISTRATION FORM & TAX INVOICE

Australian Marketing Institute ABN 30 000 026 586. This form constitutes a Tax Invoice upon receipt of payment.

1. YOUR DETAILS (Please use a separate form for each delegate. This form may be photocopied)

Title	First Name	Last Name	

Organisation			

Position			

Address			

		City	State Postcode

Tel		Mobile	

Email			

2. CHOOSE YOUR REGISTRATION

The CPM rate is for AMI Members who have qualified for and attained Certified Practising Marketer (CPM) Status.

CONFERENCE PACKAGES <small>(GST included)</small>	CPM	AMI MEMBER	NON-MEMBER
1 DAY SUMMIT + 2 WORKSHOPS	<input type="checkbox"/> \$545	<input type="checkbox"/> \$645	<input type="checkbox"/> \$995
1 DAY SUMMIT + 1 WORKSHOP	<input type="checkbox"/> \$495	<input type="checkbox"/> \$595	<input type="checkbox"/> \$945
1 DAY SUMMIT	<input type="checkbox"/> \$395	<input type="checkbox"/> \$495	<input type="checkbox"/> \$795
2 WORKSHOPS <small>(only)</small>	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400
1 WORKSHOP <small>(only)</small>	<input type="checkbox"/> \$150 <input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> \$200	<input type="checkbox"/> \$300

DIETARY REQUIREMENTS : Please advise the Event Manager if you have any special dietary requirements

DRESS CODE : Business Attire

3. PAYMENT DETAILS

CREDIT CARD
 AMEX VISA DINERS MASTERCARD

CHEQUE
 (Payable to 'Australian Marketing Institute')

Credit Card Number

Expiry

Name on Card

Signature